

## BLUE HEART RECORDS press release

## **Blue Heart Records Signs Adam Schultz**

Debut album, "Soulful Distancing," is slated for July 16, 2021 release



June 3, 2021 - Blue Heart Records is pleased to announce the signing of blues and jazz guitarist and songwriter Adam Schultz. A native of New York City, the eighteen year-old emerging artist has had the opportunity to study and perform with highly accomplished artists in the jazz and blues realms. For the past five years, he has been mentored by bluesman Clarence Spady, both onstage and off, which has profoundly influenced his development.

Soulful Distancing is a collection of eleven tracks including five Schultz originals. Co-produced by Spady and Douglas Schultz, sessions were held at Red Rock Recording Studio in Saylorsburg, Pa. In addition to Spady, other featured artists include bassist Adam Cohen (Ray Charles, Engelbert Humperdinck) and Tom Hamilton (Dizzy Gillespie, The Temptations) on sax. Ekat Pereyra adds sparkling vocals to one track. "Good Conversation," a Schultz original, has already been released by Spady and included on his chart-topping May 2021 release, Surrender.

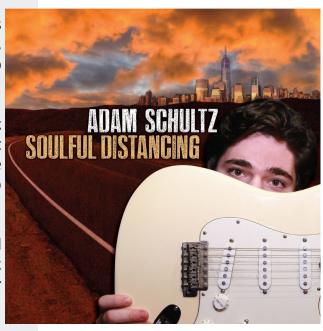
"Blues is a uniquely American musical art form passed through generations," says Sallie Bengtson, partner at Blue Heart Records. "As times and lifestyles have changed, mentorships are increasingly important to preserve the tradition. We are honored to share the fruits of this musical collaboration with the blues community."

Schultz says, "I'm thrilled to be joining the Blue Heart Records family and I thank Clarence Spady for mentoring me over the past five years. Without him, this wouldn't have been possible. I'm honored that Blue Heart and Sallie Bengtson have the confidence in me to release my first album on this esteemed label and I look forward to a long relationship with them."

Schultz is bound for Amherst College in the fall, where he will study math, science and music. In the meantime, as venues begin to reopen and live music returns to New York and beyond, plans are in place for Schultz and Spady to share the stage together throughout the summer in celebration of both of their musical projects.

Album preorders will begin on June 18 with the release of the single, "A Real Mother For Ya."

Blue Heart Records is a female-owned, independent, full-service record label devoted to championing multi-generational blues and roots artists.



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